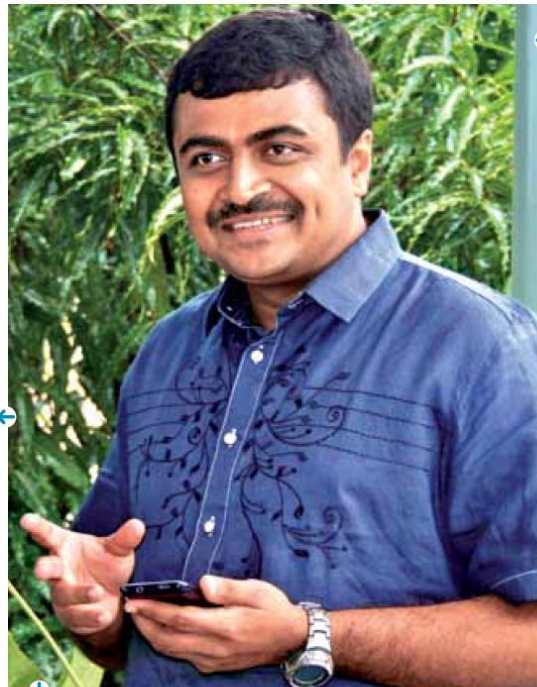


Things I Cannot Live Without...



Book-bound

I am your regular nerd. I can't really think of my mornings without reading e-books on the Kindle



Couch potato

My quest for knowledge ends with late-night television



Truly connected

Have to always stay connected

FOUNDER, CUSTOMERXPs

Rivi Varghese

He's your regular Mister Dexter. The right and left halves of Rivi Varghese's brain work in tandem to create smart software solutions. Inspired by Malcolm Gladwell's *Blink*, Varghese found CustomerXPs in 2006 to create intelligent solutions for banks by connecting the dots between psychology and technology. Varghese believes in artificial intelligence. AI solutions, he adds, is the key to making customer-bank relationships more human. His motto—if time is money, information is currency. So he swears by his Android phone, Google Alerts and a 3G stick to stay informed. Forever curious about how the mind functions, he begins his day by reading e-books. After office, he winds down by tuning in to National Geographic and Discovery to get his knowledge fix. —Ira Swasti



Phone-dependent

Whether at office or home, my Android's right next to me

...and What I Covet

To see the day when customers would go, "I love this bank."

